



UN Global Compact Progress Report (2020)

Galatasaray Spor Kulübü

Our Mission is...

... to support the goal of a better world,

... to create social awareness

for sustainable living with our club's great influence power on our society..



3 Important Focus Areas

- ◆ Women empowerment
- ◆ Happier Kids during Pandemic
- ◆ Environmental responsibility



Marketing Support

- ◈ We strongly supported our strategy and executions through our media channels & social media network:
 - GS TV
 - Monthly magazine
 - Social media:
 - Instagram fans 9.400.000
 - Twitter followers 9.700.000
 - Facebook fans 12.000.000
 - Youtube 1.700.000



4 Global Partners



Global Compact
Network Türkiye



EFDN

**WOMEN'S
EMPOWERMENT
PRINCIPLES**

Local Cooperations



GSSTORE

UN Nations Global Compact

- ◈ On the 20 February 2020, Galatasaray SK subscribed to
 - the United Nation's Global Compact initiative by incorporating the established 10 principles into the club's strategies, policies and procedures.
 - Women empowerment principles in order to implement corporate initiatives to promote gender equality and inclusion in the workplace, markets and society.
- ◈ Press conference held to announce
 - our commitment for a better World through our subscription to UN Nations Global Compact initiatives
 - our support for the women empowerment principles







Global Compact
Network Türkiye



**GÜÇLÜ
KADIN
GÜÇLÜ
TOPLUM**



Glo
Net



Melida ÇELE
GLOBAL COMPACT TÜRKİYE SENİORS REPRSENTATİVE



Mustafa CENGİZ
Sakarya University President



Dilek KUTLU
Sakarya University Vice President





GALATASARAY

GALATASARAY SPOR KULÜBÜ RESMİ İNTERNET SİTESİ

[GALATASARAY SK](#)[FUTBOL](#)[BASKETBOL](#)[VOLEYBOL](#)[BRANŞLAR](#)[TESİSLE](#)

20 Şubat 2020 Perşembe 17:17

Galatasaray, Birleşmiş Milletler Küresel İlkeler Sözleşmesi'ne imza attı



Türk spor camiasında adı ilklerle birlikte anılan Galatasaray Spor Kulübü, sahip olduğu vizyon ve büyük etki gücüne yakışan bir ilke daha imza attı. Kulübümüz, Birleşmiş Milletler Küresel İlkeler Sözleşmesi'ne imza atan Türkiye'nin ilk ve tek spor kulübü oldu.



Support Unicef During Pandemic

- ❖ On-going social media support to Unicef in order create awareness for Unicef's strategies in Turkey



Support Unicef During Pandemic

- ❖ On the World Kids Day (November 20th), Galatasaray Retail Stores donated 20% of its commercial income coming from kids products sold to Unicef.



Support Unicef During Pandemic



Galatasaray Retail Stores Campaign after the Elazığ & Malatya Earthquake

- ❖ On the 24 January 2020 the cities of Elazığ and Malatya experienced a 6.7 magnitude Earthquake, which caused the death of 41 people and injured more than 1600. Nineteen towns and over 200 villages were seriously impacted, in which 87 multi-story buildings collapsed and a further 1287 were so damaged that they had to be demolished.
- ❖ We at Galatasaray believe it was our duty to help our fellow citizens during this difficult period. The club delivered many aid packages to the affected cities and people, which included various types of food and clothing through Galatasaray retail stores





Galatasaray SK @GalatasaraySK · 4 Şub

...

24 Ocak'ta Elazığ'da meydana gelen deprem sonrası Elazığ ve Malatya'daki depremzedeler için Kulübümüz tarafından başlatılan kampanyada toplanan yardım malzemeleri deprem bölgesine ulaştırılmak üzere yola çıktı.





Galatasaray SK  @GalatasaraySK · 26 Oca

...

[#Yanınızdayız](#) Elazığ & Malatya! 🙏

Takımımız ve taraftarlarımız Elazığ'da meydana gelen depremde zarar gören vatandaşlarımızı unutmadı.



💬 17

↻ 426

❤ 7,6 B



Galatasaray Memorial Forest

- ❖ In December 2020, President Mr. Mustafa Cengiz and the members of the board planted saplings on behalf of each new member at Galatasaray's new Memorial Forest under the slogan "Galatasaray in every breath."
- ❖ The objective of opening the Galatasaray Memorial Forest is in accordance with the current pandemic conditions, as the club intends to create a greener world for future generations of Turkey. At the ceremony our President planted the first sapling on behalf of our founder, Ali Sami Yen.
- ❖ Over 2000 saplings will be planted in various colors: red American oak, yellow-red, black cypress, as well as plane trees. We at Galatasaray intend to continually uphold the environmental principles 7-9.











Cooperation with EFDN (European Football Development Network)

- ❖ Galatasaray SK is selected by EFDN as the first sport Club from Turkey, to organize Community Champions League with the emphasis of improving young people's attitudes and behaviours through football & sport
- ❖ With the aim of promoting social integration through sport and the celebration of diversity, the Community Champions League provides the opportunity for young people aged 7 – 15 years old from different cultures to come together to build relationships and friendships while breaking down barriers through education and the subsequent prevention of violence, racism and intolerance in grassroots sports and their communities.

